

MOBILITY & EV TRANSITION

With more than 25 years' experience representing clients in the energy industry, our team has deep industry knowledge to support your company's transition beyond fuels. Greensfelder can provide legal support on any of the following mobility and EV transition issues your company is facing:

COMMERCIAL ADVICE

- Managing franchise and distribution relationships as part of the transition to renewables and bridge fuels:
 - Contractual considerations for any franchise contract, including contracts governed by the Petroleum Marketing Practices Act
 - Franchise and state relationship laws and how they may apply to the transition
 - Petroleum Marketing Practices Act—counseling on terminations and nonrenewals related to industry transition away from and/or in addition to motor fuel
- Legal considerations related to repurposing retail motor fuel stations
 - Incorporating renewables, including EV charging, at motor fuel stations
- Payment cards
 - Credit cards and electronic payment platforms including PCI requirements
- Real estate
 - Acquisitions
 - Leasing
 - Financing
 - Redevelopment of existing spaces
 - Easements
 - Existing facility planning, environmental, redevelopment, and related property issues
 - Condemnations
 - Deed restrictions and ROFR/ROFO rights
- Touchless consumer transactions
 - Biometric and privacy laws
 - Digitization
 - Related privacy and consumer issues
- Advertising and marketing laws
- Loyalty and rewards programs
- Federal and state antitrust and pricing counseling and compliance
- Branding including brand licenses and multi-branding
- Cryptocurrency
- EV installation at existing motor fuel stations and new properties
- Mobile fuel services
- Convenience store and ancillary profit center issues
- Environmental regulation and mitigation
- Mergers and acquisitions
 - Buying and selling sites and businesses

- Procurement
- Joint venture contracts
- Compliance with declaration of states of emergency

INTELLECTUAL PROPERTY

- Trademark counseling, licensing, registration, and litigation
- Patent prosecution, counseling, and litigation

DISPUTE RESOLUTION/LITIGATION

- Related dispute resolution—including alternative dispute resolution, litigation, and arbitration
- Franchise and state relationship law disputes
- Disputes of termination and nonrenewal of motor fuel retailers and wholesalers
 - Petroleum Marketing Practices Act and franchise laws
- Premises claims, including personal injury and premises liability
- Claims under biometric and privacy laws
- Pricing and antitrust claims—including Robinson-Patman Act and UCC Sec. 2-305 as well as Clayton and Sherman Act claims
- Consumer fraud claims including class actions from advertising and other product associated claims, privacy, and pricing
- State and federal regulatory investigations
- State below cost pricing and transfer pricing claims
- Real estate litigation — condemnations, easements, contract disputes, ROFRs, deed restrictions
- Contract and commercial tort cases of all types
- Litigation of environmental issues arising from contamination at retail sites

CONSTRUCTION

- Advice and counsel related to legal issues associated with station redesign to accommodate renewables
- Modifying retail footprint
- Construction contracts
 - Negotiating complex construction contracts to build out new infrastructure
- Construction documentation
- Claims handling
- Mechanic's lien litigation
- Arbitration and litigation arising out of building activity at refineries, pipelines, and chemical plants
- Construction disputes
 - Litigating design and performance issues with manufacturers of equipment